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“PLANT AMERICA”

*for more natural living*

DETAILED • COLORED • PROFESSIONAL

# LANDSCAPE PLANS

WITHOUT COST OR OBLIGATION

PONTIAC NURSERIES

ROMEO, MICHIGAN

*Right:*

RESIDENCE OF  
MR. AND MRS.  
J. T. SHAEFOR,  
36 RENAUD  
ROAD,  
GROSSE POINTE  
SHORES,  
MICHIGAN

A simple foundation  
planting emphasiz-  
ing and harmonizing  
with the architec-  
ture. The tall ever-  
greens subdue harsh  
corner angles and  
tie the residence  
into the surround-  
ing lawn in a nat-  
ural manner.



This is the way YOUR land-  
scape plan will look. It is  
an overall study of your prop-  
erty showing existing plant-  
ings and suggested changes,  
or new plantings to achieve  
the beauty, privacy, efficiency  
and the utility you require.  
With it you are furnished  
planting specifications. These  
give you the quantity, the  
name, size and cost of the  
needed plant material.  
Call us today. Discover the  
possibilities of beauty in your  
own yard or grounds.

**"PLANT AMERICA"**  
for more natural living



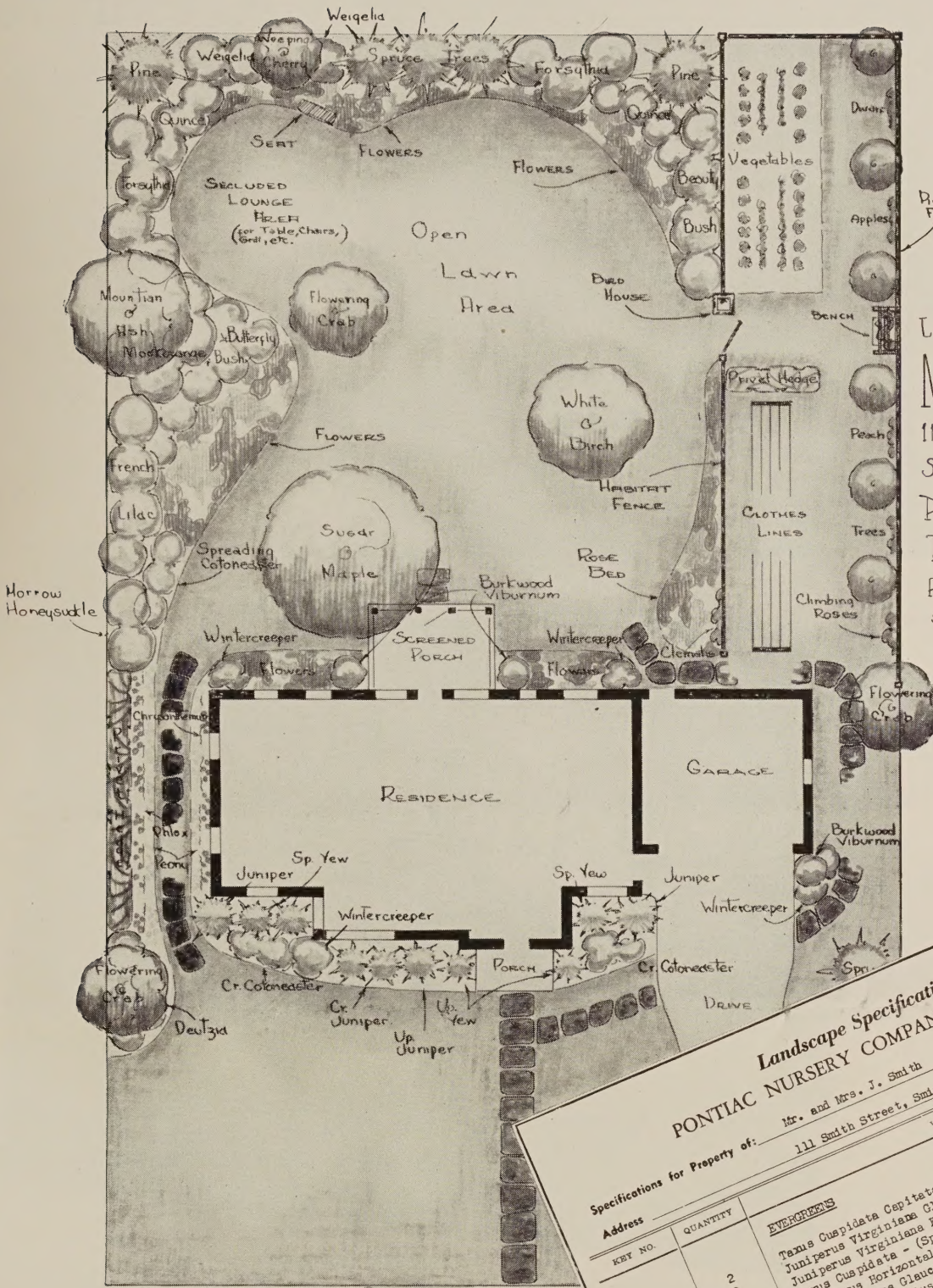
*Above, Left:*

DETAIL IN THE GARDEN OF  
MR. AND MRS. GEORGE  
FREDERICKS, LUCERNE DRIVE,  
PALMER WOODS, DETROIT

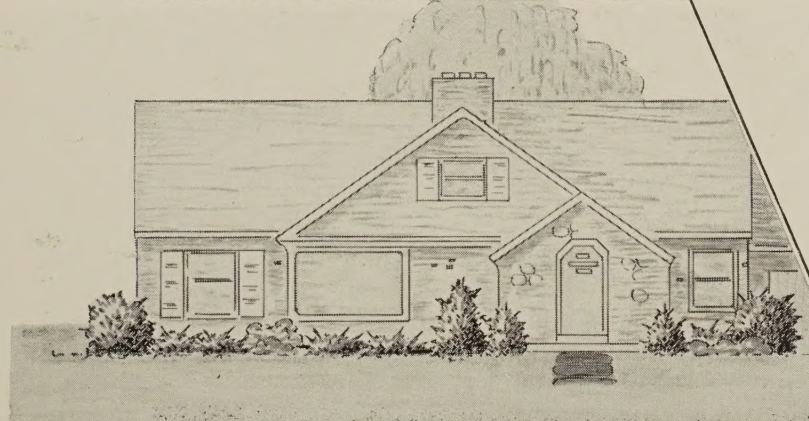
The use of water, stone steps, and a  
restrained use of sculpture lend  
quiet dignity to this charming  
garden recess.

*Left:* GARDEN ON COUNTRY  
PROPERTY OF MR. AND MRS.  
EARL W. STEWART, ALMONT,  
MICHIGAN

A shady pear tree, wrought iron  
seat and old-fashioned perennial  
border, all lend themselves to make  
this a real outdoor living room.



LANDSCAPE PLAN FOR  
**MR. & MRS. J. SMITH**  
 111 SMITH STREET  
 SMITHVILLE, MICHIGAN  
 PRESENTED BY  
 THE PONTIAC NURSERY CO.  
 ROMEO, MICHIGAN  
 SCALE 1" = 10'



**Landscape Specifications**  
**PONTIAC NURSERY COMPANY, Romeo, Mich.**  
 Specifications for Property of: **Mr. and Mrs. J. Smith**  
 Address: **111 Smith Street, Smithville, Michigan**  
 Plan No. \_\_\_\_\_

KEY NO.	QUANTITY	VARIETY OF MATERIALS	SIZE
<b>EVERGREENS</b>			
		<i>Taxus cuspidata</i> Capitata - (Upright Japanese Yew)	30-36"
		<i>Juniperus Virginiana</i> Glauca (heavy) - (Silver Juniper)	3-4'
		<i>Juniperus cuspidata</i> - (Spreading Japanese Yew)	18-24"
		<i>Juniperus horizontalis</i> Plumosa - (Austrian Juniper)	24-30"
		<i>Picea pungens</i> Glauca - (Colorado Blue Spruce)	4-5'
		<i>Pinus nigra</i> - (Austrian Pine)	5-6'
		<i>Picea glauca</i> - (White Spruce)	4-5'
<b>TREES</b>			
		<i>Acer saccharum</i> - (Sugar Maple)	2-2 1/2'
		<i>Betula pendula</i> - (White Birch)	2-2 1/2'
		<i>Sorbus aucuparia</i> - (Mountain Ash)	2-2 1/2'
		<i>Prunus subhirtella</i> Pendula - (Weeping Japanese Cherry)	8-10'
		<i>Malus floribunda</i> - (Japanese Flowering Crab)	1 1/2'
		<i>Malus halliana</i> Parkmannii - (Parkman Flowering Crab)	1 1/2'
		<i>Dwarf Apple</i> , Jonathan	5-6'
		<i>Peach</i> - 2 Elberta, 1 J. H. Hale	4-5'
<b>SHRUBS</b>			
		<i>French Lilacs</i> , 2 Jan Van Toll, 2 Ludwig Spaeth	
		<i>Forsythia</i> Int. Spectabilis - (Showy Border Forsythia)	
		<i>Weigelia</i> Rosa - (Pink Flowering Weigelia)	
		<i>Kolkwitzia amabilis</i> - (Beauty Bush)	
		<i>Philadelphus virginialis</i> - (Double Flowering Mockorange)	
		<i>Chaenomeles japonica</i> - (Butterfly Bush)	
		<i>Chaenomeles</i> Assorted varieties - (Spreading Cotoneaster)	
		<i>Adonis</i> - (Amur Privet Hedge)	
		<i>Wintercreeper</i> - (Burkwood Viburnum)	
		<i>Wintercreeper</i> - (Creeping Wintercreeper)	





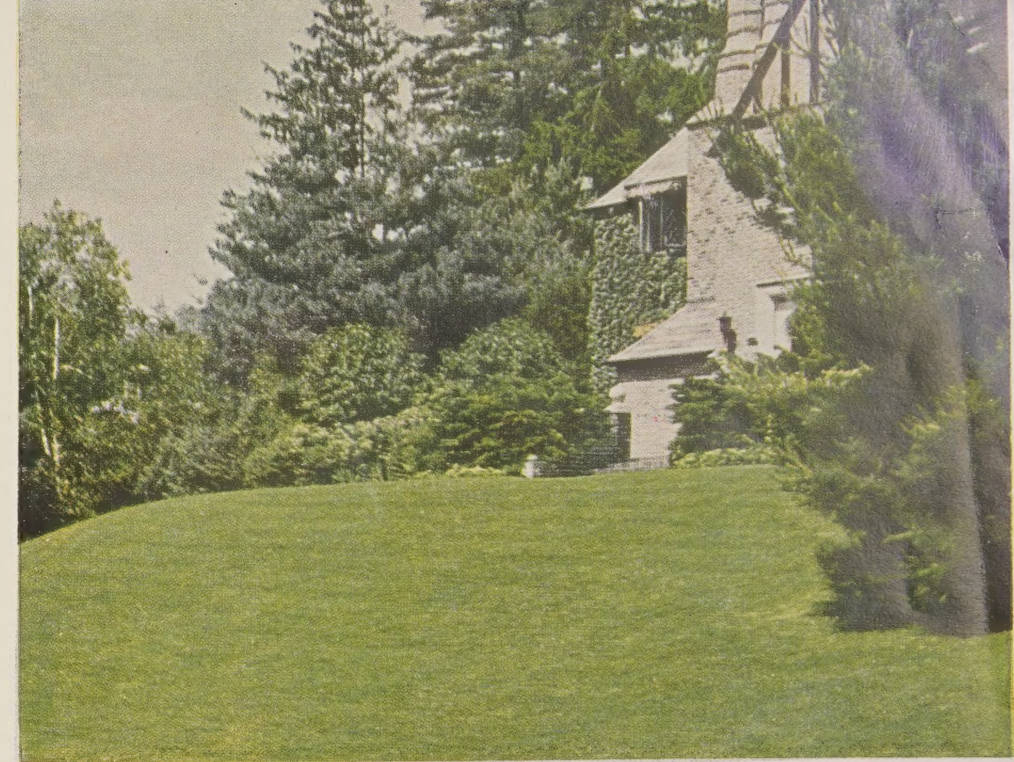
# A Plan for Planting Your Home

You love your home and take pride in it. You can make it more distinctive in beauty—to passersby AND to your own family—with a designed planting. Every home is enhanced with the right planting, whether it is small and modest or large and luxurious.

Quality plants and design cost no more than the commonplace but the difference between the two is tremendous. Unfortunately the bulk of new plantings is commonplace, with forest type trees used around the foundation of the house, wrong architectural motifs emphasized, varieties of plants mixed, and evergreens of indiscriminate shapes and styles placed across the front. These scream their wrongness just as the right planting flatters your house, softens its lines and gives a pleasing effect.

You want the best for the least expense. Have your planting design tailored to your situation and your purse—by university trained Landscape Architects. Our designers are sensitive to underplanting rather than overplanting. They will draw you a plan without obligation on your part and you will SEE with your own eyes how your home can look properly planted. This service is free.

"PLANT AMERICA"  
for more natural living



## Finest Quality Nursery Trees and Shrubs

Finest quality nursery trees, shrubs and evergreens to landscape your home. MICHIGAN GROWN. Professional landscape plan of your property furnished without cost or obligation.

Our specialties are old fashioned flowering shrubs and trees such as Lilacs, Goldenbell, Snowball, Hydrangea, Honeysuckle, Ornamental Crabs, Cherries, Dogwoods, Redbuds, etc.

Shade Trees such as Maples, Elms, Oak, Birch, Willow, Ash and Sycamore. A wide variety of Yews, Arborvitae, Junipers, Spruce, Pine and Fir and many broadleaved evergreens.

"PLANT AMERICA"  
for more natural living



Hardy Michigan grown stock, due to heavy demand, is becoming more and more scarce, and with the scarcity the prices rise. Call us at once and have our experienced Landscape Architects design plantings to suit your property at TODAY'S PRICES. Nursery stock planted early in the season must be arranged for several weeks in advance. Call us today! You will like our courteous service and consideration of your individual needs.

Write or Telephone

PONTIAC NURSERIES

Romeo, Michigan

Phone: 350

or

PONTIAC NURSERIES, Detroit Branch

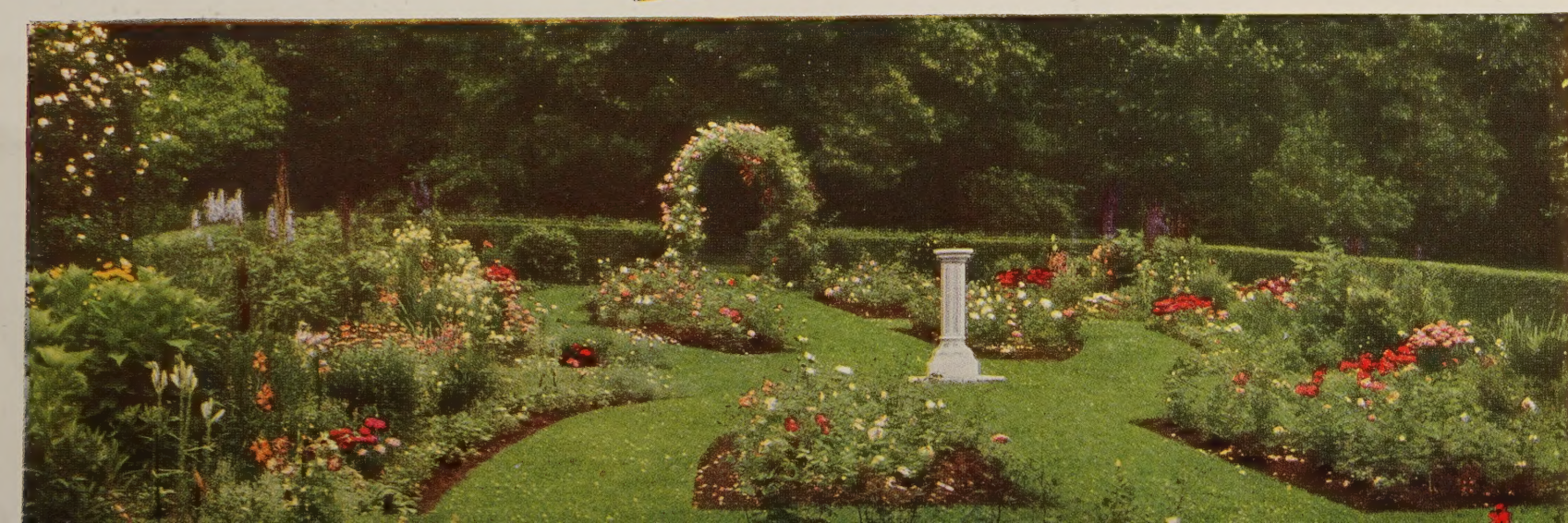
20409 James Couzens Highway

Detroit, Michigan

Phone: VE 8-3330

The best is least expensive in the long run. We have furnished landscaping in your neighborhood. References upon request.

"PLANT AMERICA"  
for more natural living



## The PONTIAC METHOD

Our way is simple. It avoids costly errors. It saves you money. You are under no obligation—will have no fuss or bother. Our representative obtains the measurements, pictures, information, details of layout of building walks, drives, etc.—and your ideas—needed to prepare an accurate plan of your home grounds.

From this, our Landscape Architects draw your plan in exact detail, showing what material to plant and how it will accomplish the results desired—along with where to plant it to assure permanent increasing beauty through the years.

Only on the advice of experienced landscape experts can you have assurance that what you plant for your home beautification will meet your exact requirements for permanent beauty and harmony. They are trained to give you the right plant in the right place. Only expert advice can assure you satisfaction and economy whether your property is a 40-foot city lot or a country estate.

**"PLANT AMERICA"**  
for more natural living



*Above:*

WWJ BROADCASTING  
STATION, EIGHT MILE  
ROAD AND MEYERS,  
DETROIT, MICHIGAN.

Awarded the Bronze Plaque,  
as an award of merit of the  
Michigan Horticultural Soci-  
ety, for excellence of design  
and planting.



*Right:* HERRON-ZIMMERS  
FACTORY, EAST OUTER  
DRIVE, DETROIT,  
MICHIGAN.

A neat, restrained evergreen plant-  
ing, with low maintenance, especially  
suggested for factories. This design  
permits maximum light through the  
windows and yet carries out static  
lines of architecture.

*Right:*

FIFTH CHURCH OF CHRIST  
SCIENTIST, SECOND BLVD.,  
DETROIT, MICHIGAN.

The architecture of a church is very  
important, therefore the landscape  
design should accent the entrances  
and make them inviting, mellow the  
foundation line and enhance the  
masonry with judicious use of plant  
material.



*New! Alive! Distinctive!*

# LANDSCAPE PLANS

## WITHOUT COST OR OBLIGATION

(SEE REVERSE SIDE)

### WHAT THE PONTIAC NURSERY CAN DO FOR YOU:

- Have one of our experienced landscape men call at your home to discuss your individual landscape needs.
- Draw a complete landscape plan with specifications for your home property, however large or small, at absolutely no cost or obligation to you. **THIS IS A FREE OFFER YOU CAN'T AFFORD TO OVERLOOK.**
- Plan your landscape design so that plantings can be carried out in logical sequence over a period of years, or can be planted completely and paid for (FHA) over a period of from six months to three years.
- Furnish a complete line of evergreens, trees, shrubs, fruit trees, roses, vines, etc., from hundreds of acres of nursery stock located in the heart of the fruit belt at Romeo, Mich.
- Give 100% guarantee on all nursery stock — **OUR PLANTS ARE THE BEST.**
- Arrange for construction of lawns, walks, walls, pools, fireplaces, etc.
- Give year round advice and service to our customers.

WRITE OR CALL TODAY

## THE PONTIAC NURSERY COMPANY

ROMEO, MICHIGAN

681 Van Dyke  
Phone: 350

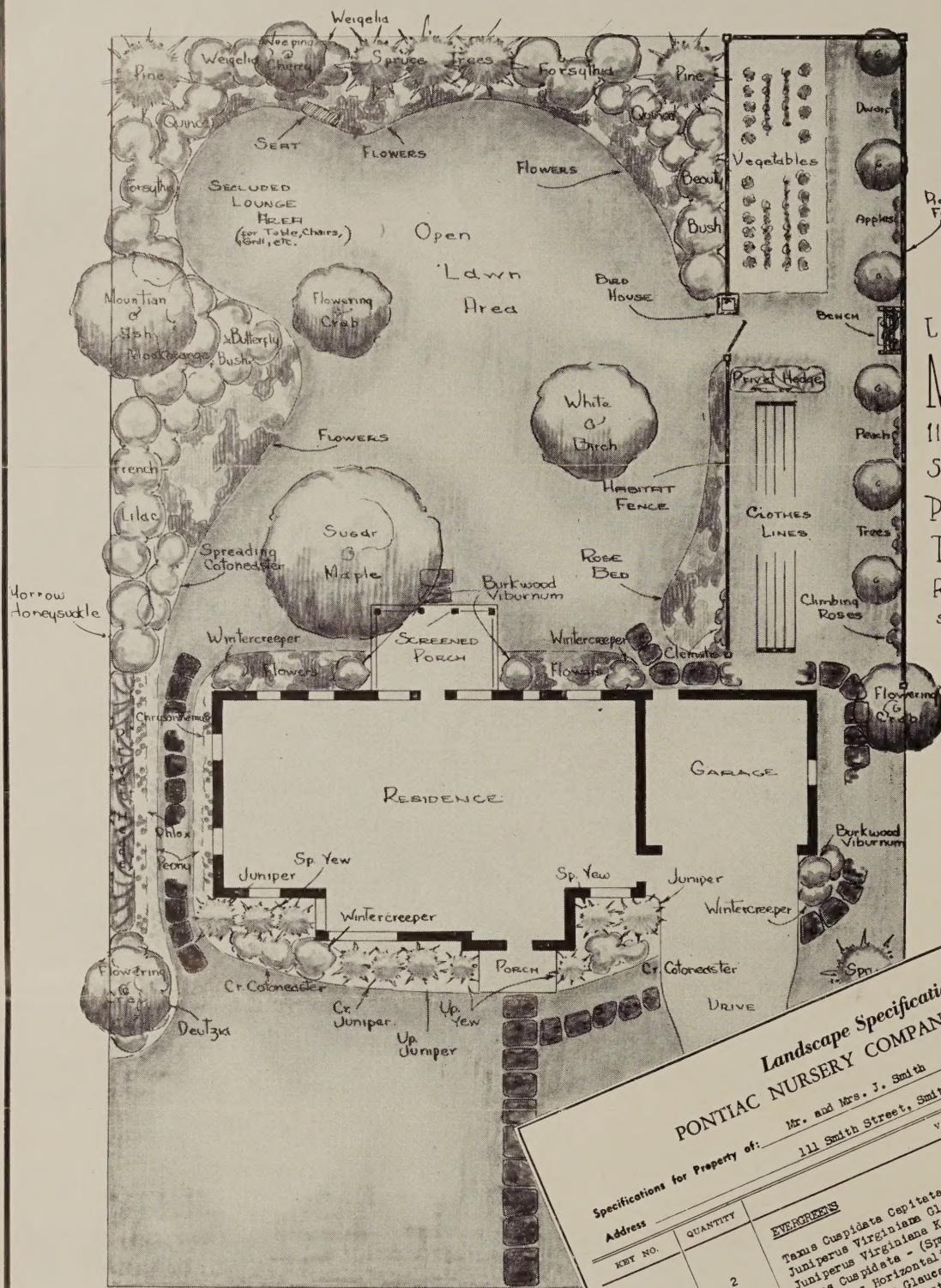
Members of

American Association of Nurserymen  
Michigan Association of Nurserymen  
National Landscape Nurserymen's Association

DETROIT, MICHIGAN

20409 James Couzens Hwy.  
Phone: VERmont 8-3330—1

# INCREASE THE BEAUTY, VALUE AND ENJOYMENT OF YOUR HOME

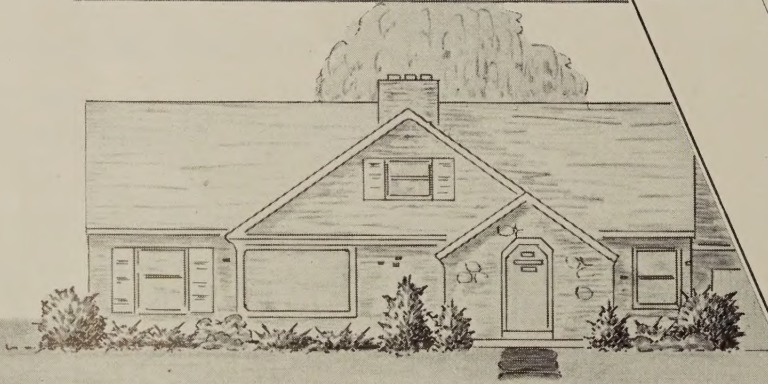


LANDSCAPE PLAN FOR  
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 PRESENTED BY  
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 ROMEO, MICHIGAN  
 SCALE 1" = 10'

# Landscape Specifications PONTIAC NURSERY COMPANY, Romeo, Mich.

Specifications for Property of: Mr. and Mrs. J. Smith  
 Address: 111 Smith Street, Smithville, Michigan

VARIETY OF MATERIALS		Plan No.
KEY NO.	QUANTITY	
<b>EVERGREENS</b>		
1	20-36"	
2	3-4'	
3	18-24"	
4	24-30"	
5	4-5'	
6	5-6'	
7	6-5'	
<b>TREES</b>		
1	2-2 1/2"	
2	2-3"	
3	2-4"	
4	8-10"	
5	11"	
6	5-6"	
7	6-5"	
<b>SHRUBS</b>		
1	2-2 1/2"	
2	2-3"	
3	2-4"	
4	8-10"	
5	11"	
6	5-6"	
7	6-5"	





# PONTIAC NURSERIES

GENERAL OFFICES

ROMEO, MICHIGAN

Telephone 350

Members of

American Association of Nurserymen

Michigan Association of Nurserymen

National Landscape Nurserymen's Association

## PONTIAC NURSERIES

Detroit Landscape Office  
20409 James Couzens Hwy.  
corner Greenfield

Telephone  
VE 8-3330

Visit our complete  
Garden Shop

GARDEN SUPPLIES  
FERTILIZERS  
INSECTICIDES  
GRASS SEED  
ANNUAL FLOWERS, ETC.

Everything to Keep Your  
Garden Beautiful

20409 James Couzens Hwy.  
corner Greenfield

Telephone  
VE 8-3330





## You, Too, Will Prefer a Pontiac Planting Because:

1. The plants are supplied from our nurseries in this area, therefore adapted to local conditions of climate and soil. We have 400 acres in our main nurseries at Romeo devoted to the growing of fine nursery stock.
2. Our landscape plan for your home will be so designed that it can be completed at once or in sequence over a period of years. Your purchase of a PONTIAC planting can be financed by an FHA loan over a period of three years if desired.
3. Our plans are designed and plantings supervised by our staff of Landscape Architects.
4. All plans are approved, before submission to the customer, by our Chief Landscape Architect.
5. Twenty qualified sales representatives give complete, intelligent, courteous services to our customers.
6. No charge is made for plans and specifications. Nor does submission of a plan obligate you to buy PONTIAC NURSERY stock.
7. All nursery stock we furnish is fully guaranteed.
8. A record of 75 years of reliability and fair dealing is your best guarantee of a satisfactory service.

*For Planting Satisfaction Write or Telephone Today to the*

**PONTIAC NURSERIES,                      Romeo, Michigan**

Telephone: Romeo 350